



CORPORATE TEAMS FUNDRAISING IDEAS

Now, more than ever, women and men from across the province that are affected by cancer depend on the funds raised through the Polka Dot Trot community of supporters. Your company has the great opportunity to come together as a team and a community to enhance cancer care in this province. We thank you and your team for your commitment and support for cancer patients and their families.

To help you in your fundraising efforts, we've created a list of fun and creative activities for your company to try! Remember, the #1 reason people give is because somebody asked them and the #1 reason people don't donate is because nobody asked them. So encourage your team members to ask friends, family and colleagues to donate to your company team.

STEPS CHALLENGE: Ask friends, family or departments to sponsor your team in a step challenge.

GOT TALENT?: Have team members show off their unique skills with a talent show. Invite co-workers to attend for a donation.

GAME NIGHT: Host a bingo or trivia night for your team's family and friends. Entrance to the game night is a donation.

TEACH A SKILL: Is a team member a good cook? A DIY guru? Hold a live class for friends, family or your company.

SPREAD THE SUPPORT: Find creative ways to invite your vendors or clients to join the movement to enhance cancer care right here. Your team can make a fun video to send out explaining why your company supports the Polka Dot Trot and why they should too!

REMEMBER LOVED ONES: We all know people affected by cancer or who have lost a loved one. Provide your colleagues an opportunity to honor or remember loved ones. Create a social media image stating that your company supports the Polka Dot Trot that donors and team members can access.

INCENTIVIZE DONATIONS: Make your team a community. Anyone that reaches their fundraising goal will receive a gift card, prize or public shout-out!

FRIENDLY COMPETITION: Send weekly team emails with team member fundraising rankings to celebrate to fundraisers.

EMAIL/CALL BLITZ: Host a email/phone blitz where each team member devotes 30 minutes to send donation requests, follow ups and thank yous.