



CORPORATE TEAMS GUIDE



Companies of every size are forming teams to walk and raise money to enhance cancer care in Newfoundland & Labrador. Corporate teams have the power to help the Cancer Care Foundation to achieve our mission to build company spirit among your team members and to encourage teamwork within your organization. Corporate teams also bring value to your organization.

TEAMWORK: Whether your corporate team is large or small, the Polka Dot Trot event is a great way to build team spirit and a sense of camaraderie among employees. Employees are proud to say they work for companies that support important causes.

It's at no cost to your organization. Because funds are raised when team members ask their family, friends and neighbours for support, a large corporate donation isn't required.

PUBLIC AND COMMUNITY RELATIONS: Participating in a walk sends a strong signal that you and your team members care about your community.

FAMILY FRIENDLY: The Polka Dot Trot draws people together in a healthy activity for a worthy cause. It's an event that your team members and their families can participate in.