



# Polka Dot 5K Trot



## CREATING YOUR OWN PERSONAL STORY

We are united in our passion to enhance cancer care for patients and their families in Newfoundland and Labrador. Let your team members know that sharing their personal stories is a key part of fundraising for the Polka Dot Trot. Share your personal story with your team members and ask them to consider the following questions when creating their stories:

Set up your personal Fundraising Page by logging in to your Fundraising Center. Your personal page is an easy way to express:

- Why are you participating?
- What is your personal connection to a cancer diagnosis?
- Are you participating in honor or in memory of someone special?
- What change are you trying to create?
- What is your fundraising goal? Why?